



Convenience translation

In any case of inconsistency, the immediate report in Hebrew shall prevail

**Cellcom Israel Ltd. (the "Company")**

Immediate report dated May 11, 2025

Subject: **Prohibition on Charging Fees for Direct Debit Payments**

The Company updates that on May 8, 2025, the Communications Regulations (Telecommunications and Broadcasting) (General Permit for Providing Telecommunications Services) (Amendment No. 2), 2025 ("the **Amendment**"), were published, according to the Amendment, among other things, an authorized provider (a license holder or someone registered in the registry, as defined in the Communications Law (Telecommunications and Broadcasting), 1982) shall not charge a private subscriber a fee for payment by direct debit to a bank account. The regulations also stipulate that an authorized provider may require a subscriber paying by direct debit to make the payment before receiving the service, according to the billing cycles offered to its subscribers.

The Amendment will come into effect three months from the date of publication.

The entry into force of the Amendment will result in a non-material loss of revenue for the group in 2025.